This issue we're on the cusp of our MMIT Conference in September and Internet Librarian Conference in October. We've also introduced a new regular section to the journal: ‘Marketing insights’ with some favourite tools and software to use in communications both online and in print.

Warm regards,

Catherine Dhanjal, Managing Editor

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We’d love to hear your ideas for articles, reviews or case studies.

Just email the editor:
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Gadgets to help relax & travel

We start with a selection of devices which should help people relax.

**Sound+Sleep £80**

SOUND+SLEEP helps you ‘turn off’ your brain at night in the hope that this addresses the ‘busy brain’ issue which prevents some people from falling asleep.

It is ideal for hotel rooms, bedrooms or the office and offers 11 distinct sound profiles to promote a deeper sleep, relaxation and renewal for the day ahead. It runs all night or can be turned off automatically with a timer.

Sound profiles include White Noise, Electric Fan, Waterfall, Meadow, Brook, Rainfall, Ocean, Train, Fireplace, City and Meditation.

**Neon Jellyfish Tank £59.95**

This Neon Jellyfish Tank looks extra special in the dark. It contains ultra-realistic Jellyfish with long flowing tentacles and vivid colour details that will attempt to impress you as they move.

It comes with 18 LEDs that light the tank and can be set to a desired colour, or left to automatically phase through each; including red, green, blue, and pink, creating different moods and ambiences.

Fans gently push the jellyfish around the tank, giving the illusion that they are happily swimming around of their own accord.

Visit: www.totalsensory.co.uk/shop/sensory-products/203-neon-jellyfish-tank.html

**The body massage mat £75**

This 6'-long mat delivers a deep-penetrating compression massage that soothes sore, stiff muscles throughout the upper and lower body.

Seven internal air chambers inflate and deflate to loosen muscles in the shoulders, lower back, and buttocks, while four additional air bladders wrap around the legs and exert a soothing compression.

The air chambers inflate for up to 30 seconds and deflate to help improve blood circulation and relieve muscle tension.

It has three massage programmes, two intensities, and you can focus the massage on the upper or lower body using the tethered controller.

It comes with a lifetime guarantee!

Visit: www.hammacher.com/product/79157

**The Starlite Luna body massage chair £69.95**

This inflatable chair claims to mould to your lumps and bumps, supporting you in all the right places, whilst looking super stylish in the process.

The built in LEDs can be controlled via a remote control. The Luna Chair has various modes such as strobe, fade or solid colours, all easily controlled via the pocket size remote. It even features cup holders in each arm so your hands are free to eat, play computer games.

Could standout at festivals or garden fetes. It is made from durable PVC but also comes with a repair kit as well as a foot pump.

Visit: www.starlitefurniture.co.uk/starlite-products.html
The Aduki ni light £55
The Aduki ni Light looks like a hand-sized teardrop of mercury or hematite. When turned on, it shines a colour of your choosing or cycles through the entire colour spectrum.
Manufacturer Mathmos has been making lava lamps since 1963 and says its mood lights and colour changing lights “help people of all ages remain calm and reduce stress”. Visit: www.mathmos.com/mathmos-aduki-ni-light-colours-4925-0.html

Samurai umbrella £24.99
The Samurai umbrella features a beautifully detailed handle crafted like a Samurais hilt. It may appeal to males who are too embarrassed to generally carry an umbrella. It comes complete with a shoulder mounted nylon scabbard, so getting your umbrella out can be fun. Visit: www.firebox.com/product/2616/Samurai-Umbrella?aff=1888&gclid=CLEj48mbhcgCFQfGwod2nsA2g

Headonizm Head Massager £4.95
This relaxing Head Massager works by slowly pushing the massager down over your head and then raising it again. Each time you do this the metal flexible fingers massage your scalp, sending a sensual feeling across your head, down your spine and throughout your body.
My wife has them all around the house. It is actually very nice if you get someone else to do it for you. Visit: www.shops.uk.com/Headonizm_Head_Massager-red5_co_uk-1657321-3584-PM.html

Brookstone Bed Fan with wireless remote (£60)
Too hot to sleep? No more. This Brookstone bed fan blows air directly under your sheets. The bed fan is even good for couples, in case one prefers warmer sleeping temperature than the other. You may even save money on air conditioning as you only need to cool the bed.
The fan is also height-adjustable to fit any bed frame and size, and comes with a wireless remote to turn it off. Visit: www.brookstone.com/bed-fan-with-wireless-remote

Feel Seating System Deluxe (£5000)
The Feel Seating Deluxe is modular and shape-shifts to fit your body. It is convertible to use as a bed, lounger, or sofa. It is basically a multi-functional piece of furniture.
It can be especially appropriate if you have a studio home, or spend all your time in the bedroom anyway. It seems a perfect way to relax in the afternoon. Visit: www.animicausa.com/shop/Modern-Furniture-and-Lighting/Feel-Seating-System-Deluxe/tpflypage.tpl.html
Nightwave Sleep Assistant (£49)

The Nightwave Sleep Assistant uses soft, patterned light movements to help relax the mind, hypotizing you right to bed. The machine displays soft beams of blue light and follows breathing pulses to help soothe and relax, causing you to fall sound asleep in due time. Nightwave comes in 7-minute and 25-minute cycles.

Visit: www.nightwave.co.uk/

YouTube video: www.youtube.com/watch?v=AXpUgZTkBho

Ostrich Pillow (£60)

Ostrich Pillow is a handy gadget to have when you want to catch a quick snooze wherever you please. It may be at work, in the car or on a plane.

You simply slip the feather-soft, cushiony Ostrich Pillow over your head and it should be instant nap time... without anyone seeing you sleeping.

Visit: www.ostrichpillow.com/

Philips Wake Up Light (£48)

The Philips Wake Up Light was designed to help people who suffer from SAD. Seasonal affective disorder (SAD) is a type of depression that has a seasonal pattern. The episodes of depression tend to occur at the same time each year, usually during the winter. So this lamp gradually glows to stimulate sunrise so your body can adjust to waking up instead of that blaring alarm you hit snooze to twice every morning.

The wake up call is gentle and pleasant. The Philips Wake Up Light comes with 20 different light settings so you can adjust your preferred light intensity, and the machine is UV-free. My wife has been using one for about 5 years now. She loves it.

Visit: www.philips.co.uk/c-m-ii/light-therapy/wake-up-light/latest#filters=WAKEUP_LIGHT_SU&sliders=&support=&price=&priceBoxes=&page=&layout=12.subcategory,p-grid-icon
Travel gadgets

HereO Tracking Watch
The HereO GPS watch is the world’s smallest real-time GPS location device created for children age 3 and up.

It comes with WiFi, a built-in SIM card and built-in USB connector. The idea is to allow parents to keep track of their young children whereabouts at any time directly on their smartphone via the HereO family app. The app which it is used with is free and available on iOS and Android.

You can use the app to programme in safe zones, and you will receive a notification when your kids arrive or depart from these specified locations.

There is also a Panic Alert function allowing children to send you an alert, which pinpoints their exact location and provides directions if they are lost, hurt or in danger. It is water-resistant, so it can put up with the odd water spill.

Price: £105 with 3 months subscription included and thereafter USD 4.95 per month
Visit: www.hereofamily.com
YouTube video: www.youtube.com/watch?v=Lg3hALuU2w8

Headplay Personal Cinema System (£350)
The Headplay Personal Cinema System is a portable headset that includes a pair of displays that simulate the experience of watching a 52-inch TV from 6 feet away.

The visor-mounted goggles block most of your peripheral vision, so the whole experience is very immersive.

The package includes three main components: the visor, the Liberator module containing the video inputs and playback circuitry, and the small Navigator wired remote.

It ships with a set of earbuds. You can connect the Headplay PCS to a computer, game console, DVD player, or other video source, and you can display files directly from a memory card. An optional battery lets you use the PCS while traveling.

Owners of certain nVidia graphics cards can download stereoscopic drivers and view some games in 3D. The composite/S-video inputs support video-capable devices like the iPod and Zune. You can also plug in a CompactFlash card or USB flash drive and view MPEG, Quicktime, Xvid, AVC/H.264, and AVI files.

The Liberator will also let you view JPEG images and playback MP3 music. The removable battery delivers about six hours of playback. It is a bit bulky, however.

Visit: www.headplay.com
YouTube video: www.youtube.com/watch?v=Lg3hALuU2w8

AirPort Express (£79)
If you and your kids spend a lot of time in hotel rooms tethered to a 3” blue Ethernet leash or racking up £10+ a day on wireless charges, then this little white box could be the most useful gadget in your computer bag.

It was originally sold as a device for extending the range of any WiFi network or for streaming music from a computer to a home stereo system but the Apple Airport Express can also double as a wireless base station in its own right.

You simply plug that ethernet cable into the box and the box into an unoccupied outlet. When you boot up your computer, the transmitter shows up, ready to be configured into your own private WiFi domain.
coming soon...

November 2015

Features, including:

Crowdsourcing the library and archive
Role of Twitter data in research projects
Library and technology turmoil
News
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Marketing insight
Technology roundup

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The presentations will be available on the Group’s blog: mmitblog.wordpress.com

Your articles, photographs, reviews, thoughts and suggestions for the journal are always welcome, just contact Catherine Dhanjal on catherine.dhanjal@theansweruk.com or call +44 (0)800 998 7990.